

Nash



Nash Motors
DIVISION NASH-KELVINATOR CORPORATION
DETROIT 32, MICHIGAN



BONDERITE

**ANOTHER PLUS VALUE
THAT MEANS**

*You'll be ahead
with Nash*

BONDERITE IS FURTHER EVIDENCE OF *Nash* QUALITY METHODS

For 31 years, Nash has enjoyed an outstanding reputation for building *quality* motor cars. On the proving ground and in the laboratories, Nash research engineers are constantly on the alert for new techniques, new materials, new methods that will mean even greater satisfaction and enjoyment for Nash owners.

Nash Bonderite is another great step in this everlasting quest for even finer quality.

Preserves the Finish—Retards Rust

Bonderite is a beauty treatment that is more than skin deep. For all Nash sheet metal parts—fenders, radiator shells, hood and the entire body, inside and out—are Bonderized *at the factory* before the enamel finish is applied.

Bonderite provides a tenacious bond for the finish—retards rust—and preserves the original beauty and luster of Nash cars.

Bonderite Stops Rust at the Edge of a Scratch so that Adjacent Finish is Never Damaged nor Undermined

Bonderizing is a combination rust-proofing process and chemical primer achieved by spraying sheet metal parts with a chemical solution. This solution adheres to the metal to produce an absorbent non-metallic protective coating. Permanent adhesion of the enamel is assured because the Bonderite coating is sufficiently absorbent to provide a tenacious bond for the finish.

Bonderizing prevents the spread of rust under the finish, usually caused by dents or scratches. It prevents cracking, chipping and peeling of the finish due to shock or vibration. It assures a more lasting finish.

Tests prove that Bonderized metal is seven times more resistant to rust than untreated metal.



FACTORY APPLIED TO ALL *Nash* CARS

All Nash bodies are Bonderized during the manufacturing operations. The same precision methods employed by Nash in all steps of manufacture are used for Bonderizing.



Bodies are conveyed through spray booths where every metal part is subjected to Bonderite spray.



Bodies are tipped forward and backward to thoroughly drain away all excess solution.



Bodies are conveyed through modern baking ovens where the Bonderite solution is baked firmly to the metal.

NASH QUALITY IS LASTING QUALITY