

WOMEN OF  
*Enterprise*  
AWARDS  
1987

Co-Sponsors

AVON PRODUCTS, INC.  
U.S. SMALL BUSINESS ADMINISTRATION

# AWARDS LUNCHEON

JUNE 18, 1987  
PLAZA HOTEL  
12 NOON - 2 P.M.

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## WELCOME

**Gail Blanke** Vice President, Community Affairs,  
Avon Products, Inc.

**Carol Crockett** Director, Office of Women's Business Ownership,  
U.S. Small Business Administration

## "PUTTING THE DREAM BEFORE HER"

An Audio-Visual Presentation  
Narrated by Maureen Stapleton

## "THE MAKING OF A SUCCESSFUL ENTREPRENEUR"

**Cathleen Black** Publisher, *USA Today*

## AWARDS PRESENTATION

**Hicks B. Waldron** C.E.O., Avon Products, Inc.

## LUNCHEON

## "THE COURAGE TO DREAM"

**Coretta Scott King** President, The Martin Luther King, Jr. Center  
for Nonviolent Social Change, Inc.

## "ENTERPRISING WOMEN"

**Nancy Austen** Co-author, *A Passion for Excellence*

## CLOSING

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\* Table floral arrangements will be donated to The Memorial Sloan-Kettering Cancer Center



**GAIL BLANKE**  
Vice President,  
Community Affairs,  
Avon Products, Inc.



**CAROL CROCKETT**  
Director, Office of Women's  
Business Ownership,  
U.S. Small Business Administration

We are delighted to welcome you to the 1987 Women of Enterprise Awards Luncheon.

Today, Avon and the U. S. Small Business Administration pay tribute to excellence. The Women of Enterprise Awards are being presented to self-employed women, all of whom have demonstrated exceptional resourcefulness and determination in meeting the challenges of business ownership.

We appreciate the support of everyone in this room and hope you will find this both an enjoyable and inspiring experience.

We know you join us in extending our warmest congratulations to the 1987 Women of Enterprise winners who will serve as role models for millions of women across the country.

*Gail Blanke*      *Carol M. Crockett*

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**MARIE JACKSON-RANDOLPH**  
President, Sleepy Hollow Educational Centers  
Detroit, Michigan

Marie Jackson-Randolph is the owner of the largest chain of black-owned day-care centers in the United States.

The idea for full-time day-care centers grew out of her own struggles as a single parent attending college and the tragedy of losing her four children. Today, her 14 centers serve over 6,000 children.

Dr. Jackson-Randolph, winner of numerous awards, was recently named one of 100 outstanding black business and professional women by *Dollars and Sense*. She is a member of the Detroit Board of Education; holds a Ph.D. in education and English from Wayne State University and is now pursuing a law degree.

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**MARY ANN PADILLA**  
President, Sunny Side, Inc./Temp Side  
Denver, Colorado

In 1975, Mary Ann Padilla launched Sunny Side, Inc., an office personnel agency, armed only with a \$3000 loan from her brother, a typing table built by her father and curtains sewn by her mother.

Today her company employs an all-woman staff and maintains a roster of 2,000 temporary employees. To ensure that her clients receive knowledgeable assistance, she trains staff members in all aspects of the business, from bookkeeping to interviewing.

Ms. Padilla produces an Hispanic community affairs program on KCNC-TV, Denver and counsels Hispanic students on career development. She is president of the Colorado chapter of NAWBO and was delegate to the White House Conference on Small Business.

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**SHARLYNE R. POWELL**  
President, Women At Large Systems, Inc.  
Yakima, Washington

Sharlyne Powell, founder of Women At Large Systems, Inc., the nation's first fitness program for large women, triumphed over the medical fitness communities who considered overweight women "health risks".

Ms. Powell, frustrated by existing exercise programs, started her business without any prior experience in exercise physiology or business management. She studied and experimented until she came up with an exercise regimen for overweight women. Today, her business is a sophisticated international franchise organization which includes a home exercise video and a line of custom-designed exercise clothing all targeted to the large woman.

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**HEIDA L. THURLLOW**  
President, Lentrade, Inc.  
Houston, Texas

Heida Thurlow is the founder of America's first and only woman-owned cookware company. Realizing the potential for functional yet elegant oven-to-table cookware, Ms. Thurlow launched Lentrade, Inc., designers and distributors of Chantel cookware.

A graduate mechanical engineer from the Essen Institute in West Germany, Ms. Thurlow's products combine the highest quality and technology, including a number of patents for innovative design. Citing Coco Chanel as her role model (Chanel was the first woman to enter of the world of high fashion design), Ms. Thurlow's cookware is sold in some of the finest stores in the world, such as Harrod's and Williams-Sonoma.

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**MAY K.Y. YUE**  
President, Financial Services Associates, Inc.  
Edina, Minnesota

As a partner in Financial Services Associates, Inc., a personal and business financial planning firm, May Yue is Minnesota's first woman venture capitalist.

From a home economics degree to owning and managing both a gift shop and restaurant in St. Paul, MN, she eventually trained as a financial planner. In 1979 she started her own company, uniquely focusing on middle-income clients.

Ms. Yue founded and is honorary chairwoman of the Minnesota Women's Entrepreneur Foundation. She served on the Governor's Blue Ribbon Commission on the Economic Future of Minnesota and has received numerous professional awards.

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**PAMELA M. COOK**  
Avon Sales Representative  
Charleston, West Virginia

Pamela Cook, who never fancied herself a high-powered businesswoman, today is one of the nation's top-producing Avon Sales Representatives. Last year her sales reached over \$140,000.

Ms. Cook began her 12-year selling career with Avon after losing her five-year-old son to leukemia. Work became essential both psychologically and financially. Without formal education or significant work experience, she turned to Avon. Her first order was \$700. Being a professional salesperson has afforded Ms. Cook not only economic success, but also time to spend with her family and a greater control of her life.

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# WOMEN OF *Enterprise* AWARDS

The Women of Enterprise Awards Program is the first corporate-sponsored awards program designed to identify and recognize the grassroots entrepreneurial achievement of American women.

The five Women of Enterprise winners were selected for their exceptional resourcefulness and determination in meeting the challenges of entrepreneurship.

These outstanding women will be the first in a grassroots leadership team of mentors who will go out into local communities to help women realize their dream of financial and personal success.

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