

THE *youth gene*  
IS INSIDE YOU.  
IGNITE  
IT NOW\*.



ANEW GENICS 

An Avon breakthrough, 10 years in the making. Genics is designed to stimulate the Youth Gene to help skin cells act younger\*...and undo up to 10 years from the look of skin\*\*. Clarity and firmness, visibly reborn. Wrinkles look transformed\*\*.

AVON

WANT IT? GET IT.

CALL 800-FOR-AVON  
OR VISIT AVON.COM

**PAULINA PORIZKOVA**  
SUPERMODEL, ACTRESS AND AUTHOR

\*Based on testing in skin cells.  
\*\*Based on a consumer perception study of women 45-59.