

AVONON



new

SHINE

ATTRACT LIPSTICK

CAPTIVATING TO THE CORE

Introducing

Shine Attract Lipstick from Avon

RICH COLOR MEETS RADIANT SHINE



RICH CREAMY
COLOR

CLEAR GEL
SHINE

IN ONE INGENUOUS
PACKAGE OF
PURE PERFECTION



Shimmer Pink Rose Bouquet



Rose Pink Happy Pink Fushia Flare Mysterious Mauve



Wrapped in Raisin Natural Glow Plumberry Orchid



Cherry Pie Passionate Red Fever Guava



Caressing Coral Nude Love Copper Connection All Around Russet

The Breakthrough

The world's first lavish lip color wrapped in a glistening clear gel.

The Concept

When it comes to lips, why just color when you can shine? With Avon's latest breakthrough lipstick, you don't have to choose. A **luscious color core** with a **hydrating gel finish**, new **Shine Attract Lipstick** delivers **rich color while infusing lips with virtually weightless shine**—the ultimate **lipstick and lipshine in one**.

The Technology

Formulated with patent pending technology, **Shine Attract Lipstick** is infused with **Vitamin E** and **protective SPF 15**. **Shine Attract** delivers complete lip color and shine in one ingenious package. The color center's **custom-treated pigments** prevent feathering and bleeding of color, while the **hydrating outer gel boosts lip moisture levels**. The lightweight, clear gel formulation delivers **silky, subtle shine**, leaving lips feeling **smooth and moisturized**, with build-able color coverage that glides on smoothly.

The Results

Lips are infused with moisture, rich color and radiant shine.



Avon Shine Attract Lipstick (\$TK) will be available in TK shades in TK 2011 exclusively through Avon Representatives. To locate an Avon Representative call 1-800-FOR-AVON or visit www.avon.com.

CELEBRATING
WOMEN
125
years
AVON

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