



**AYER'S**  
**CHERRY PECTORAL**  
Cures Colds, Coughs,  
and all Diseases  
of the Throat and Lungs.



AYER'S



CHERRY



PECTORAL.

# TOO MUCH STRESS CANNOT

be laid upon the admonition to all persons affected by the insidious earlier stages of throat and lung diseases, that every hour of delay in the effective treatment of such maladies is dangerous and may be fatal. Employed promptly in the treatment of Colds, Coughs, Hoarseness, Sore Throat, Loss

of Voice, and Influenza, AYER'S CHERRY PECTORAL prevents these disorders from becoming serious, and speedily restores to health those who are affected by them. Its good is not simply that of a palliative, but it is in the highest degree curative, and for Laryngitis, Bronchitis, Asthma, Quinsy, or Catarrh, no other remedy is so efficacious. It affords relief in Consumption, even in its most advanced stages, and is the most reliable domestic remedy in cases requiring immediate action, such as Croup and Whooping Cough.

*Full directions accompany each bottle.*

PREPARED BY

Dr. J. C. AYER & CO., Lowell, Mass.

FOR SALE BY

*Dr. J. C. Ayer & Co.,  
Lowell, Mass., N. H.*