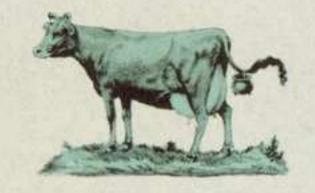


PURINA MILLS

RALSTON PURINA COMPANY Props.
MANUFACTURERS OF

HORSE, POULTRY AND DAIRY FEEDS



ST. LOUIS, MO.

March 1, 1916.

Mr. Wm. DuPont, 988 DuPont Bldg., Wilmington, Del.

Dear Sir: --

We thank you for your letter of February 25th, which has been referred to our representative in charge of Delaware territory. Mr. Dutrow will call on you in the course of a few days and show you samples and quote you prices on our products.

Thanking you for the inquiry, we are,

Yours very truly,

RALSTON PURINA COMPANY

2nd Vice President.

DSB-18.









Why Should I Use Purina Molasses Feed?

1st—Because it is a balanced ration containing the proper percentage of protein—for muscle building and the right amount of carbohydrates—for flesh and energy. Oats or corn and oats are ill balanced.

2nd—Because it is easy on the teeth. Even old horses digest and assimilate it because it is thoroughly ground.

3rd—Because it is a pure ration, free from any oat hulls, weed seeds or other cheap byproducts that burden the digestive organs. Every ingredient is a valuable feed in itself. "The feed without a filler."

4th—Because it keeps horses and mules in better condition and enables them to do more and harder work at less cost of feeding. It makes a sleek coat and cuts down veterinary bills.

5th—Because it is so cooling—the alfalfa content makes it an ideal summer feed.

6th—Because thousands of feeders have found it to be the best and most economical feed on the market. Its remarkable sale and its use by many of the largest scientific feeders in the country speak for itself.

7th—Because it is milled and guaranteed by the largest manufacturer of scientifically prepared feeds in the world. Five big mills and numerous elevators, twenty-one years of milling experience and study of feeds, low milling cost due to enormous output and exceptional buying power enable the Ralston Purina Company to produce better feed at less cost (quality considered) than would be possible for a small manufacturer.

8th—Because it's more economical than oats, corn and oats, or other mixed feeds. Experts have found that about 15% of oats passes through the system undigested. On the present market PURINA shows a saving of over \$200.00 a car compared with oats. It even pays the farmer to sell his corn and oats and buy PURINA.

Give PURINA MOLASSES FEED a trial. Thousands of other feeders have found that it is a money saver. You will find it the same. Sold in Checkerboard Bags only. If your dealer does not handle PURINA write direct to the Company, giving dealer's name.

RALSTON PURINA CO., Inc. St. Louis, Mo. Buffalo, N. Y.

