



# Hagley Museum and Library

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## Center for the History of Business, Technology, and Society

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### The Technological Fix

**October 4 – 5, 2002**

Friday, October 4, 2002

9:30-11:30 OBJECTS AS FIXES

Shelley McKellar (National Museum of American History)  
"Artificial Hearts-A Technological Fix More Monstrous than Miraculous?"

Carolyn Thomas de la Peña (University of California, Davis)  
"Plugging in to Modernity: Henry Gaylord Wilshire's I-ON-A-CO and the Electric Body"

Angela Cartland (Australian National University)  
"The Cash Register from 'Thief Catcher' to 'Automatic Preacher' to Business Machine, 1879-1929"

Comment: Ritchie Garrison (University of Delaware)

1:00-2:30 INSTITUTIONS SEEKING FIXES...

Shane Hamilton (Massachusetts Institute of Technology)  
"Long Haul Trucking and the Technopolitics of Industrial Agriculture, 1945-1970"

Michael Ackerman (University of Virginia)  
"The Nutritional Enrichment of Flour and Bread: Technological Fix or Half-Baked Solution"

Comment: Janet F. Davidson (National Museum of American History)

3:00-5:00 ENVIRONMENTAL STRATEGIES

James R. Fleming (Colby College)  
"Fixing the Weather and Climate: Military and Civilian Schemes for Cloud Seeding and Climate Engineering"

Timothy LeCain (Montana State University)  
"When Everybody Wins Does the Environment Lose? Historical Case Studies in the Limits of 'Eco-Efficiency'"

Frank Uekotter (Universitaet Bielefeld)  
"Solving Air Pollution Problems Once and For All: The Potential and the Limits of Technological Fixes"

Comment: Lisa Rosner (Richard Stockton College)

Saturday, October 4, 2002

9:00-11:00 CULTURE AND SYSTEMS

Thomas Haigh (University of Pennsylvania),  
"The Fix is Information, Now What Was The Problem?"

Jim Tobias (New York University)  
"Technology and Disability"

Warren Belasco (University of Maryland-Baltimore County)  
"Synthetic Arcadias: Dreams of 'Air Food,' Meal Pills, and Algae Burgers"

Comment: TBA

11:15-12:30 CLOSING KEYNOTE

Thomas Hughes (University of Pennsylvania, Emeritus)

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