

# DIRECTORY

NATIONAL AUTOMOBILE  
DEALERS ASSOCIATION

# EXHIBITION

MIAMI BEACH, FLORIDA



**JANUARY 12, 13, 14, 15, 16, 1963**

#### SHOW HOURS

SATURDAY, JAN. 12 . . . 8:45 A.M. - 5:30 P.M.  
SUNDAY, JAN. 13 . . . . . 8:45 A.M. - 5:30 P.M.  
MONDAY, JAN. 14 . . . . . 8:45 A.M. - 5:30 P.M.  
TUESDAY, JAN. 15 . . . . . 8:45 A.M. - 5:30 P.M.  
WEDNESDAY, JAN. 16 . . 8:45 A.M. - 1:00 P.M.

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**ALEMITE DIV.  
STEWART-WARNER CORP.**

1828 W. Diversey Pkwy.  
Chicago, Ill.

**BOOTHS**.....111 and 112  
**PRODUCTS**

Wheel Aligner  
Wheel Balancer

**REPRESENTATIVES**

E. G. Faggi  
C. W. Wiley  
W. G. Petersen  
W. P. Gallagher

**ALLEN ELECTRIC &  
EQUIPMENT CO.**

2101 N. Pitcher St.  
Kalamazoo, Mich.

**BOOTH**..... 102

**PRODUCTS** Tune-up Equipment  
Battery Chargers

**REPRESENTATIVES**

E. D. Boltz  
C. G. Hall  
G. W. King  
G. H. Allen, Jr.  
M. F. Thomas  
R. House

**AMMCO TOOLS, INC.**

2100 Commonwealth Ave.  
North Chicago, Ill.

**BOOTH**..... 414

**PRODUCTS**

Brake Service Tools  
and Equipment  
Engine Repair Tools  
and Equipment

**REPRESENTATIVES**

Robert D. Hester  
Albert S. Goodgame  
Louis Chamberlain  
Martin W. Bazner, Sr.  
James V. Cannistraro

**ARMCO STEEL CORP.**

Curtis St.  
Middletown, Ohio

**BOOTHS**.....412 and 413

**PRODUCTS**

Armco Steel Buildings  
and Canopies

**REPRESENTATIVES**

John W. Schraffenberger  
Charles L. Johnson  
Richard L. Head  
W. F. Flaherty  
H. Oellerich

**ARNDT-PALMER  
LABORATORIES, INC.**

17730 Dora St.  
Melvindale, Mich.

**BOOTHS**.....400 and 401

**PRODUCTS**

Reconditioning  
Materials for Interior  
of Used Cars

**REPRESENTATIVES**

W. P. Palmer  
Roland G. Arndt  
Joseph Pugliesi  
Joseph Kachorek

**ARTIC-KAR SALES, INC.**

3333 E. Kiest Blvd.

Dallas, Texas

**BOOTHS**.....600, 601 and 602

**PRODUCTS**

Auto Air  
Conditioners  
Trailer Hitches  
Portable Refrigerators

**REPRESENTATIVES**

James K. Jackson  
Jim Packard  
Paul Anglin  
Don Gilmore, Jr.  
E. R. Anglin  
B. J. Gilmore

**ASSOCIATED CO., INC.**

1441 McLean Blvd., S.

Wichita, Kans.

**BOOTH**..... 511

**PRODUCT**

Model 18B  
Shop Towel  
Dispensing Machine

**REPRESENTATIVES**

W. W. Grisamore  
Rex Taylor

**AUTOMOTIVE NEWS**

965 E. Jefferson Ave.

Detroit 7, Mich.

**BOOTHS**.....100 and 101

**PRODUCT**

Automotive News

**REPRESENTATIVES**

B. J. Wemhoff  
R. M. Finlay  
J. C. Weed  
R. L. Webber  
E. J. Kruspak  
Trescott Goode  
Bill Maas  
Roy Holihan  
William Gallagher

**C. R. BAILEY PROMOTIONS**

891 King St., E.

Hamilton, Ontario, Can.

**BOOTH**..... 504

**PRODUCTS**

Sales Promotion  
and Management Aids  
New Cars, Used Cars,  
Service and Parts

**REPRESENTATIVES**

Bill Beehler  
Frank Fosbury  
George Weir  
C. R. Bailey

**JOHN BEAN DIV.  
FOOD MACHINERY &  
CHEMICAL CORP.**

1305 S. Cedar St.  
Lansing 9, Mich.

**BOOTHS**.....318, 319, 320, 321,  
322, 418, 419, 420, 421  
and 422

**PRODUCTS** Wheel Aligners  
Wheel Balancers  
Brake Service Equipment  
Tire Changers  
Body-Frame Aligners

**REPRESENTATIVES**

Vestal Butler  
Ray Smith  
Eric Hyden  
Carl Cordtz  
James Slater  
George Liskey  
J. A. Chambless  
Elmo Boyd  
Bill Robbins

**BEAR MANUFACTURING CO.**

2016 Fifth Ave.  
Rock Island, Ill.

**BOOTHS** 212, 213, 214 and 215

**PRODUCTS** Wheel  
Alinement  
Wheel Balancing  
Brake Service Equipment

**REPRESENTATIVES**

V. B. Day  
J. H. Pereue  
Jim Stokes  
Frank Touchton  
Harold Smith  
W. P. Sanderson, Jr.  
Andy Young  
Malcolm Cade  
Jack Mitchell

**BENMATT ORGANIZATION**

3447 E. Fifteenth St.  
Los Angeles 23, Calif.

**BOOTH**..... 612

**PRODUCTS** License  
Plate Frames  
Nameplates

**REPRESENTATIVES**

Joseph A. Teti, Jr.  
Richard K. Miller  
Milton Pickus  
Carl Simpson

**BIG FOUR INDUSTRIES, INC.**

P.O. Box 444  
Maineville, Ohio

**BOOTHS**.....206 and 207

**PRODUCTS** Big Four  
Power Tire Changers  
Balancers  
Tire Truing Equipment

**REPRESENTATIVES**

David Besuden  
James Clancy  
Arch Hildebrant  
Bernan Hildebrant

**BISHMAN MANUFACTURING  
CO.**

Route 2  
Osseo, Minn.

**BOOTHS** 616, 617, 618 and 619

**PRODUCTS** Tire Service  
Equipment  
Air Jacks  
Wheel Balancers  
Tractionators

**REPRESENTATIVES**

Don T. Lyons  
Sam Brown  
Clint Dimmick  
J. Paul Saunders  
Roland Wenz  
J. H. Marsh  
H. G. Barnwell, Jr.

**BLACKHAWK  
MANUFACTURING CO.**

5325 W. Rogers St.  
Milwaukee 46, Wisc.

**BOOTH**..... 503

**PRODUCTS** Poroto-Power  
Equipment  
Dozer Body Equipment  
Frame Straightening  
Equipment

**REPRESENTATIVES**

Winston Williams  
Harry Ferguson  
Robert Tetzlaff

**BUREAU OF ADVERTISING,  
ANPA**

485 Lexington Ave.  
New York 17, N. Y.

**BOOTH**..... 405

**REPRESENTATIVES**

Byron Snowden  
Louis M. Rich

**BURROUGHS CORP.**

6071 Second Ave.  
Detroit, Mich.

**BOOTHS**.....210 and 211

**PRODUCTS** P1100 Tape  
Punch Adding Machine  
F614 Automobile Dealer  
Distribution Machine  
F1500 Alpha-numeric Auto  
Dealer Accounting Machine

**REPRESENTATIVES**

Don Weber  
Ed Crowe  
Wayne Tarter  
Paul Leamy  
Jack Sox  
Bob Graves

**CEDAR RAPIDS  
ENGINEERING CO.**

902 Seventeenth St., N.E.  
Cedar Rapids, Iowa

**BOOTHS**.....300 and 301

**PRODUCTS** Valve  
Reconditioning Equipment  
Cylinder Boring Equipment  
Allied Items of Engine  
Reconditioning Equipment

**REPRESENTATIVES**

G. L. Erwin  
L. T. Brown  
F. F. Brown  
H. D. Bignon  
S. N. Christensen

**CHAMPION PNEUMATIC  
MACHINERY CO., INC.**

825 N. Pleasant St.  
Princeton, Ill.

**BOOTH**..... 314

**PRODUCT** Air Compressors

**REPRESENTATIVES**

I. C. Dimmick  
J. B. Pullen

**CHAPMAN & ASSOCIATES,  
INC.**

7286 W. Grand River  
Brighton, Mich.

**BOOTH**..... 705

**PRODUCTS** Car Rocker Panels  
Repair Patch Panels  
Peg Boards

**REPRESENTATIVES**

George P. Chapman  
Lucian Chapman  
William Chapman  
Cleve Allen  
Carl Harrington  
Gary Schreiber

**CLARDY MANUFACTURING CO.**

P.O. Box 7065  
Fort Worth 11, Texas

**BOOTHS**.....516 and 517

**PRODUCTS** Automotive Air  
Conditioners

**REPRESENTATIVES**

George C. Huff  
Fred Schor  
Charles N. Clardy  
John L. Clardy  
Jim W. Clardy  
Mrs. Fred Schor

**CUSTOMER CONTROL, INC.**

Five Court Square  
Long Island City 1, N. Y.

**BOOTH**..... 204

**PRODUCTS** Service  
Follow-up Plans  
Sales Follow-up Plans  
Direct Mail Material

**REPRESENTATIVES**

William Phillips  
P. F. Fountain  
Victor Contessa

**DITZLER COLOR DIV.  
PITTSBURGH PLATE  
GLASS CO.**

8000 W. Chicago  
Detroit 4, Mich.

**BOOTH**..... 119

**PRODUCT** Automotive  
Finishes

**REPRESENTATIVES**

George B. Anderson  
Lynn Cullens  
George Williams  
E. Knuth  
Fred Lange  
Cecil Rice

**DOUGLAS-STEMAC, INC.**

620 12th Ave., S.  
Minneapolis 4, Minn.

**BOOTH**..... 518

**PRODUCTS** Die Cast Emblems  
Die Cast Frames  
"Scotchlite", "Mylar" and  
Vinyl Pressure Sensitive  
Emblems

**REPRESENTATIVES**

E. L. Stromberg  
R. S. Addy

**DOYLE VACUUM CLEANER CO.**

225 Stevens St., S.W.  
Grand Rapids 2, Mich.

**BOOTHS**.....202 and 203

**PRODUCTS** Automotive  
Vacuum Cleaners  
Electrical Tune-up and  
Engine Test Equipment

**REPRESENTATIVES**

Dewey I. Doyle, Jr.  
John T. Fox

**E. I. du PONT de NEMOURS  
& CO., INC.**

Wilmington 98, Del.

**BOOTHS**.....416 and 417

**PRODUCTS** Du Pont  
Automotive Refinish  
Materials

**REPRESENTATIVES**

Roy B. Davis  
George A. Massih  
Earnest W. Rowe  
E. Parks Smith  
A. P. Tripod, Jr.

### EXECUTONE, INC.

47-37 Austell Pl.  
Long Island City 1, N. Y.

BOOTHS.....408 and 409

PRODUCTS                   Service  
                          Dispatcher Systems  
                          Page/Reply Systems  
                          Signal Light Systems  
                          Service Department  
                          Intercom Systems  
                          Administrative Intercom  
  Systems  
                          Background Music Systems

#### REPRESENTATIVES

Robert D. Burn  
Frank Stadler  
Charles Stadler  
Jim Coker  
William Stack  
Arthur Giannone  
William Pipkorn  
Ronald Chamberlain  
Richard Peterson

### FRIGIKAR CORP.

10858 Harry Hines Blvd.  
Dallas, Texas

BOOTHS.....120 and 121

PRODUCTS                Automobile  
                          Air Conditioners  
                          Air Condition Service  
  Equipment

#### REPRESENTATIVES

Paul Williams  
B. J. Knight  
Jack Bates

### THE GENERAL TIRE & RUBBER CO.

1708 Englewood Ave.  
Akron 9, Ohio

BOOTH.....604

PRODUCT                General Dual  
  90 Tire

#### REPRESENTATIVES

William McCleary  
Craven Hill  
J. F. Montgomery  
H. L. Creecy

### GLOBE HOIST CO.

E. Mermaid Lane at  
Queen St.  
Philadelphia 18, Pa.

BOOTHS.....406 and 407

PRODUCT    1/3 Scale Working  
                  Model Automobile Hoists

#### REPRESENTATIVES

D. F. McCarron  
F. L. Bredimus  
W. D. Stein  
C. L. Trader  
J. E. Moon

### JACK P. HENNESSY CO., INC. THREE STAR SALES CORP.

110 Lackawanna Ave.  
W. Paterson, N. J.

BOOTHS.....200 and 201

PRODUCTS                Coats Tire  
                          Changers and Associated  
  Accessories  
                          Safe-T-Serv Battery  
                          Filler and Acid Valve  
                          Bada Micro Wheel  
                          Balancing System  
                          Hopkins Lev-L-Lite  
                          Headlight Aimers

#### REPRESENTATIVES

James D. Hennessy  
Jack P. Hennessy, Jr.  
Gerald R. Timoney  
Charles Holbrook  
Jack P. Hennessy, Sr.  
Robert A. Hennessy  
Joseph W. Bloodworth, Jr.

### ERNEST HOLMES CO.

2505 E. 43rd St.  
Chattanooga 7, Tenn.

BOOTHS.....710, 711, 712, 713,  
714 and 715

PRODUCTS                Holmes  
                          Wrecker Equipment

#### REPRESENTATIVES

Ernest Holmes, Jr.  
D. Lynn Churchwell  
A. J. Duffy  
Harry Gilbert  
Frank Thomas  
John Schrock  
R. L. Freeman  
Robert Gresham  
Oscar Weeks, Sr.  
Oscar Weeks, Jr.  
Gary C. Cooper  
Gerald E. Holmes

### HUNTER ENGINEERING CO.

7 Hunter Ave.  
St. Louis 24, Mo.

BOOTH.....708

PRODUCTS                Hunter Tune-In  
                          Wheel Balancers  
                          Balancing Accessories  
                          Hunter Lite-A-Line  
                          Wheel Aligners  
                          Hunter Tune-A-Line  
                          Wheel Aligners  
                          Alignment Tools and  
  Accessories

#### REPRESENTATIVES

C. L. Miller  
B. T. Martin  
H. H. Bantz  
H. M. Rogers  
Lee Cort  
C. B. Slade  
A. B. Woodham  
James Shirey  
W. H. Shirey, Sr.  
W. H. Shirey, Jr.  
Douglas Lee  
H. M. Seago  
John Zellner  
R. M. Holley  
A. D. Schneider  
Lee Overman  
H. P. DeGreen

**INLAND MANUFACTURING CO.**

1108 Jackson St.  
Omaha 2, Nebr.

BOOTHS.....108 and 109  
PRODUCT Radiator  
Equipment

REPRESENTATIVES  
Ed Usasz  
Joe Grasso  
Tom White

**FLASH-A-CALL DIV.  
INTER-COMMUNICATION  
SYSTEM OF AMERICA**

2170 S. Canalport Ave.  
Chicago 8, Ill.

BOOTH..... 402  
PRODUCTS Tower Control  
Cashier Dispatcher Control  
Service Department  
Management

REPRESENTATIVES  
Kenneth J. Diller  
A. J. Stephens

**INTERNATIONAL HARVESTER  
CO.**

180 N. Michigan Ave.  
Chicago 1, Ill.

BOOTHS..... 113, 114 and 115  
PRODUCTS Fibertron  
Deluxe Camper

REPRESENTATIVES  
J. H. Coats  
J. P. O'Donnell  
R. G. Walls  
D. F. Kuntz

**THE JOYCE-CRIDLAND CO.**

2027 E. First St.  
Dayton 3, Ohio

BOOTHS.....500, 501 and 502  
PRODUCT Automotive Lifts

REPRESENTATIVES  
Huston Brown  
John M. Miller  
W. S. Bowers  
C. P. Hoffman  
J. A. Chambless

**KENDALL REFINING CO.**

N. Kendall Ave.  
Bradford, Pa.

BOOTH..... 603  
PRODUCTS Kendall  
Unda-Gard  
Programs to Increase  
Dealer Traffic

REPRESENTATIVES  
C. T. Griffith  
D. J. Witter  
R. O. Williams  
R. L. Frasier  
F. W. Moseley  
Dale Moseley  
R. B. Buntin  
H. F. Harness

**KENT-MOORE  
ORGANIZATION, INC.**

28635 Mound Rd.  
Warren, Mich.

BOOTH..... 717  
PRODUCT Service Tools

REPRESENTATIVES  
J. D. Adair  
T. F. Walker  
G. Hadden  
H. P. Cardon

**MacMILLAN RING-FREE  
OIL CO., INC.**

150 E. 42nd St.  
New York 24, N. Y.

BOOTH..... 220  
PRODUCTS Ring-Free Motor  
Oils and Lubricants  
New Car and Service  
Selling Program

REPRESENTATIVES  
Thomas G. Nasca  
Joseph Peret  
John Sherwood

**MARQUETTE MANUFACTURING  
CO.  
DIV. OF MARQUETTE CORP.**

307 E. Hennepin Ave.  
Minneapolis 14, Minn.

BOOTH..... 303  
PRODUCTS Welding  
Equipment  
Battery Chargers  
Motor Tune-up Equipment

REPRESENTATIVES  
Morgan H. Potter  
Earl G. Schleuder  
W. B. Bowen  
John E. Egan  
Earl Hunt  
Bob Leaf

**MASTER ADDRESSER CO.**

6500 W. Lake St.  
Minneapolis, Minn.

BOOTH..... 218  
PRODUCTS Addressing  
Machines  
Duplicating Machines

REPRESENTATIVES  
G. H. Herrmann  
Roy G. Carlson  
W. H. Wright

### MATS UNLIMITED, INC.

5001 Baum Boulevard  
Pittsburgh, Pa.

BOOTHS.....311 and 312

PRODUCTS Replacement  
Rubber Mats for Front,  
Rear and Trunk  
Felt Mats for Trunk  
Station Wagon Deck  
Mat Sets  
Station Wagon Cargo  
DEK-MATS  
Replacement Contour  
Tailored Carpets for  
Front and Rear

#### REPRESENTATIVES

Phil Smith  
T. A. Branch, Jr.  
Sol Furman  
Harry Schwartz  
T. A. Branch, III

### MIRROR BRIGHT POLISH CO., INC.

P.O. Box 234  
Pasadena, Calif.

BOOTH..... 315

PRODUCTS Polishes  
Cleaners  
Glazes  
Waxes

#### REPRESENTATIVES

Floyd L. Meguiar  
Maurice W. Meguiar  
Malcolm F. Meguiar  
Thomas M. Young  
A. B. La Fleur  
Ted Berger

### JOHN E. MITCHELL CO.

3800 Commerce St.  
Dallas, Texas

BOOTHS.....105, 106 and 107

PRODUCTS Mark IV Auto  
Air Conditioners  
MagiVac Central and  
Portable Vacuum  
Cleaning Systems  
Handiman High Pressure  
Spray Washer

#### REPRESENTATIVES

Donald F. Mitchell  
Douglas Parker  
William Winkelman  
Bernard Broekhuizen

### MONROE CALCULATING MACHINE CO., INC.

555 Mitchell St.  
Orange, N. J.

BOOTHS.....508, 509 and 510

PRODUCTS ....Adding Machines  
Rotary and Printing  
Calculators  
Accounting Machines  
Punched Tape Data  
Processing Equipment

#### REPRESENTATIVES

Don Cushing  
Harold Applin  
Harry Wilkins  
David Keele  
Stephen Weeks  
Max Homler

### NATIONAL AUTO AUCTION ASSOCIATION

803 S. Columbia St.  
Frankfort, Ind.

BOOTH..... 110

#### REPRESENTATIVES

Jacob Ruhl  
Morris Puro  
Virginia Panian

### NATIONAL AUTOMOBILE DEALERS USED CAR GUIDE CO.

2000 K St., N.W.  
Washington 6, D. C.

BOOTHS 614 and 615

PRODUCTS N.A.D.A. Official  
Used Car Guides  
15 Day "True Market  
Value" Guide

#### REPRESENTATIVES

Everett W. Lawrence  
James H. Lawrence

### THE NATIONAL CASH REGISTER CO.

Main and K Sts.  
Dayton 9, Ohio

BOOTH..... 302

PRODUCTS Cash Registers  
Adding Machines

#### REPRESENTATIVE

E. A. Menges

### NATIONAL MARKET REPORTS, INC.

900 S. Wabash Ave.  
Chicago 5, Ill.

BOOTHS.....403 and 404

PRODUCTS National Parts  
and Labor Manuals  
National Farm Tractor  
and Implement Blue Book  
Red Book Official Used  
Car Appraisals  
Blue Book Official Used  
Truck Appraisals

#### REPRESENTATIVES

John F. Heffinger  
Earl C. Eaton

### NORDIC INTERNATIONAL CO.

190 N.E. 75th St.  
Miami 38, Fla.

BOOTHS.....304 and 305

PRODUCT After-Market  
Auto Air Conditioners

#### REPRESENTATIVES

F. A. Hughes  
D. C. Hagen  
L. W. Jones  
Ed Craig  
M. L. Bailes  
Pedro Arvesu



### NORICK BROTHERS, INC.

3909 N.W. 36th St.  
Oklahoma City 12, Okla.

BOOTHS.....216 and 217

PRODUCTS ..... Accounting  
Systems  
Inventory Control  
Repair Orders

#### REPRESENTATIVES

Henry Norick  
James H. Norick  
J. R. McConnell  
Fred Barlow  
Roy Evans

### PENNZOIL CO.

Drake Building  
Oil City, Pa.

BOOTHS.....103 and 104

PRODUCTS Pennzoil Motor  
Oil and Lubricants  
Pennzoil Car Dealer  
Services

#### REPRESENTATIVES

John D. Fairburn  
D. H. Benckart  
C. M. Russell  
D. P. Jackson  
J. E. Osman

### PERFECT CIRCLE CORP.

552 S. Washington St.  
Hagerstown, Ind.

BOOTHS.....620 and 621

PRODUCT Speed Control  
Device

#### REPRESENTATIVES

J. D. Bryan  
E. Stohler  
R. I. Stanley  
L. R. Wilson  
C. L. Strahota  
F. J. Trench  
W. E. Johnson  
C. G. Storey

### PLUS SALES

23843 Joy Rd.  
Dearborn 6, Mich.

BOOTH..... 219

PRODUCTS Sale and Service  
Follow-ups for First,  
Second and Third Year  
Programs  
Sales and Service Incentives  
Prospecting Follow-up

#### REPRESENTATIVES

M. A. O'Meara  
Ed Klein  
S. Slive  
Dick McEvoy  
Tom O'Meara  
Bob Fitzgibbons  
A. Klein

### QUAKER STATE OIL REFINING CORP.

Quaker State Building  
Oil City, Pa.

BOOTH..... 613

PRODUCTS Quaker State  
Motor Oils  
Quaker State Superfine  
Lubricants  
Quaker State Automotive  
Specialty Products  
Quaker Koat (undercoater  
and sound deadener)

#### REPRESENTATIVES

Bill H. Bell  
Stanley O. Schofield  
Joseph W. Cole  
L. R. Freeman  
W. F. Endicott

### READER'S DIGEST

270 Park Ave.  
New York 17, N. Y.

BOOTHS.....116 and 117

PRODUCT Reader's Digest

#### REPRESENTATIVES

George W. Wallace  
Richard F. McLoughlin  
Larry C. Hare  
Austin B. Chaney

### REYNOLDS & REYNOLDS CO.

800 Germantown St.  
Dayton 1, Ohio

BOOTHS 608, 609, 610 and 611

PRODUCTS Electronic  
Accounting  
Business Forms  
Operating Aids for All  
Departments of the  
Automobile Dealership

#### REPRESENTATIVES

Walt Pfeiffer  
Jim Gates  
George Spitzmiller  
Gay Cross  
Lew Clemmer  
Elmer King  
Bob Lee  
Carl Hassel  
John Hughes

### RINSHED-MASON CO.

5935-5971 Milford Ave.  
Detroit 10, Mich.

BOOTH..... 716

PRODUCTS Automotive  
Refinishing Materials  
The Art of Matching  
Car Colors

#### REPRESENTATIVES

F. B. Sincock  
C. R. Wilkerson  
M. L. Burnette  
G. C. Freeman

**ROTARY LIFT DIV.  
DOVER CORP.**

1054 Kansas St.  
Memphis, Tenn.

**BOOTHS**.....306 and 307

**PRODUCT** Adjustable  
Hydraulic Automobile Lift

**REPRESENTATIVES**

S. C. Reber  
G. I. McGinnis  
R. T. Farrell  
E. Finan  
R. E. Andersen  
R. R. Willis

**SHURE MANUFACTURING  
CORP.**

1601 S. Hanley Rd.  
St. Louis 17, Mo.

**BOOTHS**.....308, 309 and 310

**PRODUCTS** Service  
Workbenches  
Portable Carts  
Cabinets  
Service Merchandisers  
Desks and Chairs

**REPRESENTATIVES**

J. A. Richardson  
John McEvoy  
S. E. Lenehan  
Paul Evans  
Harvey Johnson  
A. H. Wende  
R. C. Cunningham  
H. P. Luetkemeyer  
G. W. Gille  
G. W. Reed  
S. J. Shure

**SIMPSON ELECTRIC CO.**

5200 W. Kinzie  
Chicago 44, Ill.

**BOOTHS**.....316 and 317

**PRODUCT** Automotive  
Test Equipment

**REPRESENTATIVES**

F. R. Doubek  
C. P. Moerbeck  
A. C. Cook

**STAR MACHINE & TOOL CO.**

201 Sixth St., S.E.  
Minneapolis 14, Minn.

**BOOTHS**.....221 and 222

**PRODUCTS** Brake Shops  
Riveting Machines  
Cranes

**REPRESENTATIVES**

A. O. Wisti  
R. O. Wisti  
Waldo Griffin  
H. J. McLaurin  
W. C. Sims  
Milton D. Powell, Jr.  
Harold L. Pines  
Jerry W. Floyd  
A. R. Clanton  
Jack Jenkins  
Don Bigelow  
W. J. Klips  
L. A. Bjelland

**STOKES TAX CONTROLS, INC.**

506 E. 118th St.  
New York 35, N. Y.

**BOOTH**..... 415

**PRODUCT** Display of Tax  
and Business Bulletins

**REPRESENTATIVES**

A. A. Lally  
M. H. Cochran  
K. H. Clune

**SUN ELECTRIC CORP.**

6323 N. Avondale Ave.  
Chicago 31, Ill.

**BOOTH**..... 707

**PRODUCTS** Sun Automotive  
Engine and Electrical  
Testing Equipment  
Tune-Up and Quick  
Service Equipment  
Free Information on How  
to Set Up and Operate  
a Quick Service Clinic  
Sun's Little Theater Presents  
"The New Look in Service"

**REPRESENTATIVES**

Ray F. Christopher  
Jim A. Fisher  
Fred Bruder  
Dale F. Robinson  
Jim Beasley  
H. E. Cobb  
Tony Lenzini  
Bill Fielding  
Frank M. Mellette

**THIS WEEK MAGAZINE**

7-248 General Motors  
Building  
Detroit, Mich.

**BOOTH**..... 205

**REPRESENTATIVES**

James W. Gunn  
Paul W. Flavin  
Ray Stone

**TIME, INC.**

Rockefeller Center  
New York 20, N. Y.

**BOOTHS**.....514 and 515

**PRODUCTS** Names of Time  
Subscribers In All 50 States  
Four Sweepstakes Awards  
of \$50.00 Each

**REPRESENTATIVES**

Seth Bidwell  
Ted Farrell  
George McClellan  
Dick Speer  
Frank Kelly  
Jack Bryner  
Pete McCutchen  
Jack Keefe

**TIPTON MANUFACTURING CO., INC.**

2130-32 W. Grand Ave.  
Chicago 12, Ill.

BOOTH..... 519

PRODUCTS Jet-Off Engine  
Cleaning Guns  
Tipton Carburetor  
Protector Kits  
Tipton Automotive Vacuum  
Tipton Mist Sprayer  
Tipton's Rubber Renewer

REPRESENTATIVES

Ralph M. Tipton  
Raymond Gran  
Richard Ross  
Donald Leigh

**TRIPLE-A SPECIALTY CO.**

130 W. 42nd St.  
New York 36, N. Y.

BOOTH..... 313

PRODUCTS Battery Chargers  
Battery Test Equipment  
Battery Cable  
Battery Wire  
Battery Terminal

REPRESENTATIVES

K. C. Bernes  
Eugene B. Raymond  
Robert Young

**TYREX INC.**

Empire State Building  
New York 1, N. Y.

BOOTHS.....208 and 209

PRODUCT Tyrex Exhibit  
Report

REPRESENTATIVES

B. H. Bowen  
H. G. Harris  
P. E. Robinson  
G. I. Rounds  
J. J. Shannon, Jr.  
G. M. Sprowls

**U. S. WASHMOBILE**

1010 Hudson St.  
Union, N. J.

BOOTHS.....512 and 513

PRODUCT Automatic  
Washmobile Car Wash  
Equipment

REPRESENTATIVES

William C. Koppel  
M. M. Martin  
L. Sachs  
Drury Jones  
Herbert Churchill  
Ralph Lauer

**VAN NORMAN MACHINE CO.  
DIV. OF UNIVERSAL  
AMERICAN CORP.**

3640 Main St.  
Springfield 7, Mass.

BOOTH..... 118

PRODUCTS Model 204 Brake  
Drum Lathe with  
"In-Place" Grinder  
Brake Shoe Grinder Complete  
with Drum Mike Check-R

REPRESENTATIVES

Steve Szaban  
Jim Seaman  
Warren Aldridge

**WALKER MARKETING CORP.**

1201 Michigan Blvd.  
Racine, Wisc.

BOOTHS.....520, 521 and 522

PRODUCTS Jacks

REPRESENTATIVES

R. W. Camper  
D. A. Taylor

**WEAVER MANUFACTURING  
DIV.  
DURA CORP.**

2171 S. Ninth St.  
Springfield, Ill.

BOOTHS.....505, 506, 507, 605,  
606 and 607

PRODUCTS Lifts  
Car Washers  
Wheel Alignment  
Balancing Equipment  
Jacks

REPRESENTATIVES

J. F. Weaver  
K. W. Sward  
C. I. Munroe  
W. Smith  
T. Wheeler  
H. Lange  
H. Howerth  
G. Brock  
R. Linberg  
R. C. Newell  
Ruel Logan  
R. A. Linberg

**WILLYS MOTORS, INC.**

940 N. Cove Blvd.  
Toledo 1, Ohio

BOOTHS 701, 702, 703 and 704

PRODUCTS 'Jeep' Approved  
Wrecker Equipment

REPRESENTATIVES

Lawson S. C. Davies  
R. O. Morgner  
C. T. Scher  
E. J. Reighard

**THE JOHN E. WOLF CO.**

Home State Life Building  
Oklahoma City, Okla.

BOOTH..... 709

PRODUCT Wolf Plans of  
Customer Development

REPRESENTATIVES

John E. Wolf, Sr.  
John E. Wolf, Jr.  
Les Oitman

**WYNN OIL CO.**

1151 W. Fifth St.  
Azusa, Calif.

BOOTHS.....410 and 411

PRODUCTS Automotive Fuel  
and Lubrication Additives

REPRESENTATIVES

Vernon L. Kirchof  
A. V. Ryan  
V. J. Fountain  
Don Bess  
Sam Page  
Al Hoffman  
Rudy Spierta