

**CUT DOWN
YOUR BUTTER BILL**



**CAPITAL CITY
DAIRY COMPANY**

COLUMBUS, OHIO

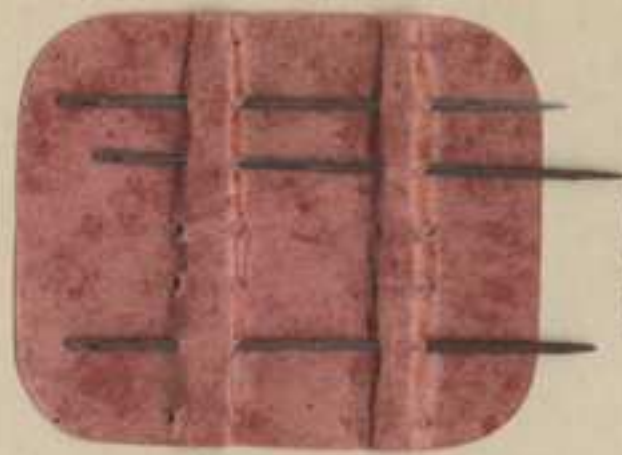
FOR SALE BY

C. M. HEIST

115 S. Seventh St.

Quakertown, Pa.

"A Stitch in Time Saves Nine"



BUY

**"COLUMBUS"
OLEOMARGARINE**

AND SAVE A DIME



PRODUCED BY
CAPITAL CITY DAIRY CO.
Columbus, Ohio.
DISCOVERERS OF ALL
NEW METHODS.

HELD IN HIGHEST ESTEEM

by everyone who has ever given it a consistent trial---

our world-famous **Columbus** OLEOMARGARINE.

Churned under a new and original formula, from pure, sweet, wholesome, government inspected materials.

Columbus OLEOMARGARINE is GUARANTEED to efficiently serve in the severest test for best butter---for fancy table use, cooking, baking or pastries.

Order a pound from your dealer to-day and prove to yourself it is *the Only Real Rival of fanciest, freshest Creamery butter*, at an economical price.

**Demand This Trade Mark Brand
AND SAVE
THE
COLUMBUS
PICTURE
ON THE
CARTON**



**These trade marks from 15 pounds will
bring you a**

**FREE ROGERS SILVER BUTTER
SPREADER OR TEA SPOON**

HOW TO COLOR OLEOMARGARINE

The Federal Law prohibits hotels, restaurants and boarding houses from adding color to uncolored Oleomargarine. A family is permitted to buy the uncolored article and color it.

DIRECTIONS

Take the Oleomargarine when sufficiently soft to be workable (not too soft), place in a bread bowl or similar receptacle, and flatten with paddle. Open the flat end of capsule, containing the butter color, pour contents over top, then work with a paddle until color is evenly distributed, and the Oleomargarine is yellow. Although the Butter Color is red, it quickly turns to yellow after a few moments working. One small capsule contains sufficient color for a pound. Always keep Oleomargarine in refrigerator, away from vegetables, fruits, etc.

Color Capsules Furnished Free.