"Back the Attack—with War Bonds!"

 Arms aren't the only things we can dish out, boys!

Drawn for Philco by Sid Hix

BEGINNING September 9th, the battle cry of America's home front is, "Back the Attack—with War Bonds." The Third War Loan is on. The goal is fifteen billion dollars. To reach it, Uncle Sam is asking every American, as an individual, to join the offensive and buy an extra War Bond during September.

America is on the move, thanks to the courage and valor of our men on the battle front, the toil and sacrifice on the home front, the might and ingenuity of the industrial front. This is no time to relax...it is the hour to press the attack!

In cooperation with the U.S. Treasury Dept., the Philco series by America's leading editorial cartoonists is being devoted during September to the Third War Loan. While available, a reproduction of this Sid Hix original will be sent free, on request to Philco Corporation, Philadelphia, Pa. Ask for Cartoon No. 65-1D.

Our soldiers and sailors are doing it, under the magnificent guidance of their heroic leaders. Industrial America is doing it. The men and women of Philco, today, are producing radio, communications and electronic equipment, ordnance and storage batteries at an all-time peak. Now we of the home front...each one of us...must do our part.

During September buy an extra War Bond to back the attack of our boys at the front. Make this personal investment in victory today...and the fruits of victory tomorrow.

PHILCO CORPORATION

"BACK THE ATTACK WITH WAR BONDS"

During the Third War Loan in September Buy an EXTRA War Bond...for Victory

Philco distributors and dealers are doing their utmost under wartime conditions to service your Philco Radio, Phonograph, Refrigerator, Air Conditioner, or Industrial Storage Battery.

LISTEN TO "OUR SECRET WEAPON"

Hear Rex Stout expose Axis lies and propaganda. Every Friday evening, CBS stations.