THE men and women of Philco have pooled their knowledge and their skill in the great partnership between American industry and our armed forces in the field. Their peace-time products have won leadership for the Philco name throughout the nation. Now, they are doing their part to win leadership for our armament, on land, at sea and in the air.

Their special field is the science of electronics. Laboratories are at work on vital war projects. Production lines are turning out intricate communications equipment and powerful radios for tanks and airplanes. Versatile manufacturing facilities are producing artillery fuzes, shells and storage batteries.

The incentive and inspiration for their war achievements are Victory and the survival of America’s freedom. When that Victory is won, those same achievements will be translated into revolutionary benefits and a greater capacity to enjoy the freedom they have helped to preserve.

Free Limited Offer . . . While available, a full size reproduction of the original drawing by Sherman Cooke will be furnished gladly upon request. Simply address Philco Corporation, Philadelphia, Penna., and ask for Cartoon Number 31A.

America is conserving its resources for Victory. As you save on sugar, rubber, gasoline and all products of peace-time consumption, remember too to preserve the use of the things you own. Through its national service organizations, Philco offers, at reasonable and uniform charges, the means of prolonging the life of Philco products.

RADIOS, PHONOGRAPHS, REFRIGERATORS, AIR CONDITIONERS, RADIO TUBES * INDUSTRIAL STORAGE BATTERIES FOR MOTIVE POWER, SIGNAL SYSTEMS, CONTROL AND AUXILIARY POWER