FOR continued outstanding achievement in the production of war equipment, the men and women of Philco are among the first in the nation to win the right to fly their Army-Navy "E" Flag with the added White Star. The research laboratories whose peacetime achievements won leadership in the field of radio have now won new honor for their war achievements in the science of electronics. The production lines whose radios, refrigerators and air conditioners made Philco the quality name in millions of American homes are now honored again by our fighting forces for the products of their special skill and experience.

Before the war, that same research and skill made Philco the world's largest radio manufacturer. When the fight is won, you may look to Philco for leadership, again, in the peacetime application of the miracles which its laboratories have achieved for war. The amazing progress of Philco war research will be yours to enjoy in radio, in television, in refrigeration, in air conditioning, in all the fascinating aspects of the new science of electronics.

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RADIOS, PHONOGRAPHs, REfrIGERATORS, AIR CONDITIONERS, RADIO TUBES AND PARTS ★ ★ INDUSTRIAL STORAGE BATTERIES

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