



1964
 He hinted for a sport shirt? You're sure to please him with this new Van Heusen. The colorful check is a smooth, lustrous blend of 65% "Dacron" polyester, 35% combed cotton. Which means it'll still look crisp and fresh at the end of an active day. \$5.95.



Great gift twosome for neat good looks. Eagle oxford button-down of 65% "Dacron" polyester, 35% combed cotton, about \$8. Sunstate tapered Ivy slacks in the same wrinkle-free blend, about \$10.



He'll sleep in luxury and great style in these Varsity pajamas of 65% "Dacron" polyester, 35% combed cotton. They'll stay fresh even if he's a toss-and-turner. About \$10.



How to suit the young man to a T: Give him this natural-shoulder classic by Aaronson. Rich, wrinkle-resistant sharkskin of 55% "Dacron" polyester, 45% worsted. About \$60.



New gift favorite: Anthony Gesture stretch slacks of "Dacron" polyester, worsted, "Lycra" spandex. "Dacron" keeps them neatly in press. And "Lycra" gives them remarkable comfort-in-action. About \$22.50.

Make it 'Dacron'[®]
this Christmas
and get a gift he's
bound to like.

*America
Lives
in
"Dacron"*

Surprise him with
the gift of good looks
plus built-in neatness...
that's 'Dacron'!

Start your shopping list with "Dacron". And you'll finish your shopping in record time! The tremendous selection of styles and colors includes just what he wants — with neatness built right in. "Dacron"® polyester fights wrinkles, holds a press even through rain. Your favorite store has many more gift ideas in "Dacron" as smart as these shown here. Take your shopping list in soon — and get a great gift for every man on it!

*Du Pont's registered trademark



Better Things for Better Living... through Chemistry



Gift shirt supreme: Van Heusen's hairline-stripe broadcloth of 65% "Dacron" polyester, 35% combed cotton. Stays crisp, fresh all day long. \$5.95. Van Heusen tie of 100% "Dacron", \$2.50.



A robe is always a welcome gift. Doubly welcome when it's smooth, stay-neat broadcloth of 65% "Dacron" polyester, 35% combed cotton. This one, in a neat tie print, by State-O-Maine, \$15.95.



He'll go for the bold check, the natural-shoulder styling and the wrinkle resistance of this rugged sport coat. Mavest tailors it of 55% "Dacron" polyester, 45% wool. About \$35.

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