

## **Media Alert**

### **2001 NATIONAL AUTOMOBILE DEALERS ASSOCIATION CONVENTION AND EXPOSITION**

**Las Vegas**

**Feb. 3 - 6**

Las Vegas Convention Center

*Speeches, workshops and press conferences will address the opportunities and challenges facing the retail auto industry and the nation's 22,200 new-car and -truck dealers.*

Featuring:

- Speeches and press conferences by industry leaders
- Over 500 exhibits
- Approximately 26,000 franchised new-vehicle dealers, dealership staff, allied industry professionals and journalists

### **Press Registration is now available online!**

**Go to [www.nada.org](http://www.nada.org) to register for the convention  
and make hotel accommodations.**

*Pre-registration closes Dec. 8.*

*Be sure to register early as hotels fill up quickly.*

**For additional information, contact NADA Public Affairs  
at (703) 827-7407 or [kthorp@nada.org](mailto:kthorp@nada.org)**





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### **2001 NATIONAL AUTOMOBILE DEALERS ASSOCIATION CONVENTION AND EXPOSITION**

**Las Vegas  
Feb. 3-6**

*Exhibits will showcase the latest products and services available to the nation's franchised car and truck dealers. Speeches, workshops and news conferences will address the opportunities and challenges currently facing the \$500 billion retail auto industry.*

Featuring addresses by:

- **General Motors' President and CEO G. Richard Wagoner Jr.** (Saturday, Feb. 3)
- **2000 NADA Chairman Harold B. Wells** (Saturday, Feb. 3)  
WELLS AUTOMOTIVE, WHITEVILLE, NC
- **2001 NADA Chairman Robert J. Maguire** (Monday, Feb. 5)  
BOB MAGUIRE CHEVROLET INC., BORDENTOWN, NJ
- **Las Vegas Entrepreneur Steve Wynn** (Monday, Feb. 5)
- More than 20 news conferences by industry leaders
- Nearly 500 exhibits covering approximately 350,000 square feet
- Approximately 28,000 franchised new-vehicle dealers, dealership staff, allied industry professionals and journalists

### **Press registration is now available online!**

Go to [www.nada.org](http://www.nada.org) to register for the convention and make hotel accommodations.

Pre-registration closes **Dec. 8**, so send in your registration form for free admission now and avoid long registration lines at the convention center. Registration is free only to members of the press.

**For complete information, visit [www.nada.org](http://www.nada.org)  
or call NADA Media Relations at (703) 827-7407**

**Onsite Media Registration  
Feb. 2-5, 8 a.m. - 5 p.m.**