



ROLLINS

Don't drive yourself crazy... take the train!

IMPROVED
COMMUTER
SERVICE
BY...



PSIC

ON
THE



Reading
lines





December 6, 1965

Mr. Edson L. Tennyson
City Transit Engineer
Department of Public Property
City of Philadelphia
Room 1080, Municipal Services Building
Philadelphia, Pennsylvania 19107

Dear Ed:

I hate to bother you about old business, but Margot Horwitz of Al Paul Lefton Company had told us you arranged for photographs of the DPP - PSIC float used in the Humphrey Parade on October 27, and that you would send us a set when they were available.

We have not yet received the photos, which we ought to have in our files if we are to bear the expenditure incurred by Lefton Company in connection with the float. Even if you have determined from Mike Kerman that the Department of Public Property can bear this cost entirely, we would appreciate a set for our files.

Hoping to hear from you soon on this.

Sincerely,

William H. Polk

WHP:ss

cc: Mrs. Margot Horwitz
Miss Lois Morasco

~~Call ET~~

~~Has he any
for this?~~

~~10/25~~

Called 11/3/65

~~We'll check
with Mike~~

~~Kenn & advise~~

Dally - follow
up with ET as
this. Thanks W

PASSENGER SERVICE IMPROVEMENT CORPORATION

M E M O

October 25, 1965

To: Edward A. Harvey

From: William H. Polk

You may know that this Wednesday, October 27, Vice President Humphrey is to be in town. Various City departments are preparing floats to be used in a parade in connection with his visit.

Ed Tennyson phoned to say that Charlie Day has expressed interest in having a float by his department to represent the City's commuter improvement efforts. I asked the Lefton Company to explore all practical possibilities for putting together an appropriate float in the short time allotted. We have come up with one that will use two of our former outdoor billboards, back-to-back, on a flat bed truck, with appropriate copy to identify the City, the Department of Public Property, and PSIC in relation to the improved service program on the two railroads.

It is expected that costs of the order of \$225 will be incurred. Do you feel that PSIC should split this expense with the Department of Public Property, bear none or all? I will be guided by your direction on this.

WHP:ss

OK —
proceed

E A H

City to Salute Humphrey With Parade Wednesday

Vice President Hubert H. Humphrey will be in Philadelphia on Wednesday to dedicate the new Municipal Services Building, address an AFL-CIO meeting and speak at a \$100-a-plate dinner sponsored by fellow Democrats.

He will stay overnight at the Bellevue Stratford on Wednesday night.

DEDICATE BUILDING

The Vice President will arrive in the city early in the afternoon, in time to see an hour-and-a-half-long parade in his honor arranged by Mayor James H. J. Tate. He'll dedicate the new \$18 million building opposite City Hall at about 3 P. M. His address here, it was reported, will be a major Administration policy statement.

During the afternoon, he will speak to about 3000 persons at a senior citizen meeting at the Hotel Philadelphia sponsored by Labor's Committee on Political Action, an AFL-CIO arm. The committee will present Humphrey its annual humanitarian award for his efforts in the field of social and labor legislation.

SCHEDULE OF ACTIVITIES

The Democratic dinner is set for 8:30 P. M. at Convention Hall.

Here is the tentative schedule of Humphrey's activities here:

2:30 P. M.—Arrive at International Airport from Washington. Then drive over Essington ave, via Penrose Bridge, to Broad st.; thence north on Broad, around City Hall to new Municipal Services bldg.

3 P. M.—Participate in dedi-

cation of the new municipal building.

4:15 P. M.—Proceed to Philadelphia Athletic Club, Broad st. near Vine, to address senior citizens meeting sponsored by Labor's Committee on Political Action. An estimated 3000 will attend.

5 P. M.—Proceed to Locust Club, 1614 Locust st., to attend a reception.

6 P. M.—Leave for Bellevue Stratford, where he will rest in Presidential suite.

7:50 P. M.—Leave Bellevue

Stratford for Convention Hall, where he is scheduled to address annual \$100-a-plate dinner sponsored by Democratic organization.

8:30 to 9 P. M.—Speaks at dinner. His address will be carried live over television and radio facilities of WFIL.

9:15 P. M.—Return to Bellevue Stratford by motor. Remains overnight at hotel.

9:30 A. M. (Thursday)—Leave International Airport for return flight to Washington.

86 June

160
68

228

700