

Burr New Pres. Of National Body

Engrs. Select Him As 1934-35 Head

Chosen as president of the Association of Iron and Steel Electrical Engineers during a recent ballot of members conducted by mail, Walter H. Burr, mechanical and electrical superintendent of Lukens Steel Company, will preside at the Annual Convention of this national group to be held in the Municipal Auditorium at Cleveland, Ohio, from September 18th to 20th.

Burr's rise to the presidency of such a large group is a remarkable tribute to the personal esteem with which he is held by other members of the association and is a direct result of his unswerving efforts to advance the work of the association during the past few years.

Listed among the vice-presidents and directors of the same association are representatives from such large steel companies as Bethlehem, Weirton, Carnegie, Republic, Jones and Laughlin, and Great Lakes.

At the Convention of the Association, at Cleveland, opening September 18th, Burr will deliver the main address of the morning, "Developments in the Iron and Steel Industry," and will also be honored at a reception at 9 p. m. the same day in the Municipal Auditorium.

Writing in the August edition of "Iron and Steel Engineer," famous national monthly magazine for technical men, Walter Burr, newly elected president of the Association of Iron and Steel Engineers, brings out many interesting developments in his message to association members.

Among the highlights of his message were the following remarks:

"During the last four years the underlying principles of engineering organizations have

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Foremen's Club Here Soon Underway

Efforts are being made to secure Dr. Leon C. Prince, professor at Dickinson College and a member of the state senate, as the speaker for the opening meeting of the Coatesville Foremen's Club on September 24th at the Y. M. C. A.

This meeting will mark the start of the club's fifth year of existence and is expected to attract a banner crowd. The membership of the Foremen's Club is composed for the most part of Lukens employees.

Trace History Of Luken's Safety

Started In 1913; Im- provement Shown

In the early days of the Safety movement it was believed quite generally that the battle against accidents would be won with the development of adequate safety devices. So various kinds of guards came into being, with varying claims for their effectiveness.

It is true unless Management demonstrates its own sincerity by constructive thinking along these lines and provide the means for proper safeguarding of mechanical hazards, it cannot be expected that employees will have faith in the management or give cooperation to its accident prevention program.

It has well been said that the first rule of safeguarding is: if an accident can be prevented by mechanical guarding or by carefulness, always provide the safeguards.

Lukens Steel Company have demonstrated their sincerity in this movement. Originating in 1913 a safety program was carried on in a minor way until January 1st, 1916, at which time the keeping of accurate records was begun.

With the development of rec-

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President's Cup Goes To Phila.

Award Ends Successful Sales Campaign

Deemed by the Committee of Award to have contributed the most to the sales progress of Lukens Steel Company in the past year, the famous President's Cup, donated by R. W. Wolcott, was awarded to the Philadelphia district, headed by Frank L. Shants, sales manager, at a special meeting on August 6th thus bringing to an end the air of mystery which had hovered over the final result for many weeks past.

In winning the handsome cup, the Philadelphia office turned in many notable achievements during the recently closed fiscal year, foremost among which was that of adding the greatest number of new customers during the period of the sales campaign. "I feel the Committee's award is eminently justified by your performance—a conclusion with which everyone who has had familiarity with your sales performances will thoroughly agree, I am sure" is the manner in which President R. W. Wolcott congratulated the Philadelphians for their great record.

The intensified sales campaign, as a whole, was also proven to be a success on the basis of records compiled at the conclusion of the event. Incidentally, it is believed to be the first successful campaign of its kind in the steel business and plenty of credit for tackling such a large layout must go to Frank Gordon, sales manager, and R. W. Wolcott, company president, for their full whole-hearted endorsement of the plan.

Individual salesmen who did yeoman service during the campaign included "Bill" Edgerly, New York office, who increased his sales 277% above the basic 25% increase requested at the start of the drive; Harry Leob, New York, with a 64.6% in-

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Lukens Plate

Published by and for the Employees of Lukens Steel Company Every Fourth Week

Editor, Edward Lake

Burr New President Of National Body

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been tested as never before, yet under these conditions this association has shown continued growth."

"Lack of confidence brought about this—the greatest economic crisis ever experienced. What we, as a nation and individuals, need today is confidence. Confidence in the leaders of the nation, confidence in the leaders of industry and confidence in our fellow men."

"During this period of depression many changes have taken place in the personnel of the organizations which we represent. Things have happened with a rapidity never known before. Problems which seemed almost unsurmountable have been solved and are now handled as a matter of routine. Yet, through it all, the steel industry has carried on and is better prepared today than ever before to handle these problems."

"Plans are nearing completion for the Annual Convention to be held on September 18, 19, and 20. The program committee has arranged unusually interesting technical papers, and the latest developments in steel mill equipment will be on exhibition. Take advantage of this opportunity to learn what is considered the best practice today and see what equipment is being used to lower production costs and reduce maintenance expense."

"We must advance; he who stops is overwhelmed; he who ceases to grow greater becomes smaller; he who leaves off gives up; the stationary condition is the beginning of the end."

"The newly elected officers and directors welcome the opportunity to be of service and with the cooperation and confidence which are the outstanding characteristics of the membership of this association we look forward to even greater things during the year of 1934-35."

Here And There

Joe Nassanov, affable typewriter repair man, has resigned his position here for a much better job in New York. Best wishes and all kinds of luck, Joe.

Mrs. Margaret Kirk Nixdorf is back on the payroll again at Lukenweld. Welcome back, Peggy.

Dr. E. J. Hill, research metallurgist who was formerly with Lukens as a representative of the Melon Institute, has returned and is now a Lukens employee.

Among the most recent vacationists are "Dick" Copeland, "Les" Curtis, Paul Watkins, "Bill" Riddle, Sherman Wells, and Miss Dolores Rubincan.

Roy Algier, pattern shop, visited the old friends "Bill" Chapman at Geneva -On-The-Lake during his recent vacation and reports everything in that vicinity in tip-top shape.

"Tom" Morgan and "Norm" Franciscus will hop a rattler for Chicago and a week at the World's Fair, starting tomorrow morning. "Tom" is a native of the Windy City and claims he knows all about it.

He's away up thar! We're talking about Ray Wolfe and his family who spent their vacation in the mountains near Williamsport, Pa.

Walter Burr, master mechanic, and son, Robert, are vacationing in Illinois which is Burr's home state. They will visit the Century of Progress.

With the bowling season slated to get underway at the Y. M. C. A. alleys next month, many Lukens men are already talking about the coming season. "Les" Reynolds hopes to put a Lukens team in the city tenpin league and there is also talk of forming a Lukens inter-departmental league.

Further perusal of the records regarding men who have worked at Lukens from 30 to 40 years reveals that the name of George W. Narvel, well known heater in the 140-inch mill, was omitted. Narvel has been with Lukens for 30 years, since 1904.

President's Cup Goes To Phila.

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crease; Harry Meyer, Philadelphia, 64.2%; Jack Reynolds, New York, 49%; and Ben Clime, Philadelphia, 37.1%. Edgerly's record of a 277.4% increase is nothing short of marvelous and puts him head and shoulders above any other individual in the entire Lukens sales organization.

Trace History Of Lukens' Safety

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ords, a more accurate analysis of accident sources and causes were compiled during the year 1916 when many lost time accidents occurred within the plant.

Realizing the seriousness of so many accidents, a more strenuous safety program was launched into and orders were issued that Lukens plant must be made physically safe for the protection of its employees. Safety committees were organized and have held several hundred meetings since 1916; over 3000 safety orders have been issued and completed; and the company has spent thousands of dollars to make this plant a safe place in which to work.

As a result of this intensified safety program, comparative figures for 1916 and 1933 show a decrease in lost time accidents of more than 400 per cent since the start of the safety movement here.

We find through years of experience, we are forced to modify our ideas as to the extent that safety devices alone would diminish accidents. We find safeguarding is an absolute necessity, but that 90 per cent of our accidents today are caused by carelessness or thoughtlessness on somebody's part.

As Lukens employees, let's demonstrate our sincerity by resolving to combat the accident evil. By wearing safety goggles, safety shoes, proper clothing, discarding of unsafe tools, ladders, etc., and report any unsafe condition in our departments. And last but not least think safety and then practice what you think!

Groundhogs Have No Chance

Plant Men Have Them At Mercy

If reports which are being generally circulated throughout the plant carry any real weight, there will be very few bed-room slippers bought by quite a few of the male members for the forthcoming winter months.

The reason for this is that so many groundhogs are being shot that the boys are making their moccasins from these soft little hides and several of the more ambitious hunters expect to fashion groundhog furs or coats for their wives before many more weeks.

Among the famous crackshots who have been eating groundhog regularly for the past weeks are such fellows as Clarence Simmers, paint shop; Tom McCorkle, test room; Ed Wilson, Open Hearth; Andy Downing, Flangers; Bud McCarraher and "Ted" Gay, 140" mill; Charles Moore, Flangers; Jack Moore, pipe shop; Denny Smith and Kirk Wallace, welders; Les Winters, punch shop; and Roy Byerly, 84" mill.

One well known hunter from above Parkesburg has reliably reported the high water mark for the season, a total of seven which he says he bagged on the Fourth of July. This should set the ball rolling for some of the real hunters and some amazing totals will no doubt be turned in by the next issue.

In the meantime, the groundhogs sandwiches appearing in the workmen's lunches in this plant are reported to be few and far between.

With the assistance of Jack Gable's famous bloodhound, "The Kentucky Colonel," it is hoped to stage a groundhog festival in the woods near Coatesville sometime in the near future, when all claims and disputes will be settled definitely.

Advertisements On Display In Plant

In order to better acquaint the employees of this company with the latest developments in the national advertising of Lukens Steel products, it will be the gen-

eral practice in the future to post reprints of Lukens' magazine ads and leaflets on the various bulletin boards throughout the plant.

These advertisements are, of course, abreast of the selling policy maintained by this company and should serve to give every employee a general idea of the products produced here.

The current list of advertisements, now being displayed, include those titled as follows: "Protecting the purity of Phenol," "Thick Plates," "Wide Plates," "Plates," "Lukens Cromansil Steel Burlington Zephyr," "Horses, by Flame, out of Mill," "Why Gamble," and "The Body of this 5000 Soap Crutcher is Lukens Nickel Clad Steel."

Take time to read these advertisements. They are both interesting and instructive.

Baseball Nine Drops Close One

Title Goes To Caln This Season

Defensive flaws of a serious nature proved too much for the employees' representative nine of Lukens to overcome in their crucial battle with the Caln nine in the Community League with the result that the team went down to a 3-1 defeat.

"Dee" Mowery, on the mound for Lukens, twirled a masterful game and should have been the victor, 1-0, if the game had proceeded according to Hoyle. However, one Lukens outfielder dropped a pop-fly to let one run in and the other two gardeners misjudged easy chances to permit the other two tallies to cross.

The Lukens-Caln game attracted the largest crowd of the season for a Community League battle and was hard fought all the way. "Les" Reynolds, Ezra Dripps, and the rest of the boys deserve plenty of credit for the fine showing made by Lukens in the second half race after their miserable performance at the start of the season.

Incidentally, Lukens' twirling in the second half was just about the best ever seen in the Community League history. Only one run was earned in four

games by the opposition, the remainder of the tallies coming across on misplays.

Among the outstanding Lukens players in the second half were "Don" Entrekin, who transferred from second to short stop, and played a flawless game afield; "Dee" Mowrey and "Pete" McCarthy, who both pitched great ball when called upon.

Members of the Lukens team, along with other players in the league, will be guests of honor in the near future at a special banquet to be tendered them. This banquet will be held as a result of the tidy profit netted by the league this summer. Members of the championship Caln team will be honored at this time.

IN MEMORIAM

Preston Jones, one of Lukens' best known employees, passed away at his East Lincoln Highway residence on August 2nd. His death followed a serious illness of seven weeks. Jones was with Lukens since 1900 and for many years past was foreman of the 140" mill loading bank.

Jones was active in Masonic circles in this city and was a trustee of the Goddard Lodge No. 383 and a member of the Masonic Realty Co. He was a member of the Presbyterian Church. Surviving him is a widow and three daughters.

GEORGE WERTZ, JR.

George Wertz, Jr., aged four years, a son of Mr. and Mrs. George Wertz, Westwood, was killed when struck by an automobile on August 11th. The lad was hit while following an older youth across Valley Road. The driver of the car was exonerated. George Wertz, Sr., father of the boy, is a Lukens employee.

Officials of this plant are anxious about one point with regards to safety in general. This is to the effect that every minor accident, no matter how trivial, must be reported to the first aid department at once. Time and again infection results from small wounds that go untreated and it is the hope of the management to break up the entire practice of not reporting accidents.

Plant Employes March To Altar

Receive Well Wishes Of Fellow Workers

Wedding bells rang out for Arthur H. Brown, ("Brownie"), a Bedaux employee at the machine shop, on Saturday, August 18th, when he was married to Miss Jane Martin, popular Parkesburg girl, in a very pretty ceremony at the Parkesburg Presbyterian. More than 200 friends, including many fellow-workers, witnessed the ceremony. The couple went to Ocean City for a honeymoon and upon their return took up their residence at 731 First Avenue, Parkesburg.

The wedding was a quiet affair, however, compared with the impromptu shower the machine shop employees gave "Brownie," a few days previous to his marriage. The gifts ranged from the ridiculous to the sublime, according to those who were "in" on the affair and everyone had a good time.

Willis Mowday, Bedaux checker, and Miss Mary McWilliams, fuel department, were married recently in a pretty wedding which took place at the Presbyterian Church here. A shower for the couple was held previous to the wedding at the home of Mr. and Mrs. Howard Scott, of West Lincoln Highway. Immediately following the nuptials the bride and groom left for Ocean City for a week's vacation. They have taken up their residence at Little Washington.

Robert Smith Jr., of Lukenweld Inc., surprised the "gang" recently when he slipped off to Harrisburg one afternoon and returned home a married man. His bride is the former Miss Margaret Wilson, of Parkesburg, and the couple, with the well wishes of friends still ringing in their ears, have taken up their residence in a newly furnished home at 18 Lafayette Avenue, this city.

Management and Repr. To Meet In Sept.

The annual joint meeting of the employees' representatives

and management representatives will be held this year on Monday, September 24th. At this time a report of the activities of the plant representative committee for the year will be submitted. Following the September meeting, nominations for the 1934-35 representative body will be held on Monday, October 1st, with election on Monday, October 15th.

At the August 6th meeting of the plant representatives routine business was transacted. The athletic committee asked and has received permission for the Lukens basketball team to hold practices at the Mission Hall near the West entrance to the plant. This place will be put into good shape to accommodate the athletes.

CHATTERBOX

"Charley" Henry would like to have more definite proof than merely "Lish" McGuigian's own say so, that he rode a bicycle around the hat of William Penn down at Philadelphia * * * the irony of it all * * * "Charley" Reese playing a whirlwind game (for Caln) as Caln downs Lukens for the title in baseball * * * who is that loco shop fellow who played the harmonica so entertainingly before the crowd on North Third Avenue recently * * * that's bearding the lion in his own den * * * Al St. John, the motorcycle demon, has quite a few Lukens scalps dangling from his belt * * * watch 'im boys, he's dangerous * * * Charles McCorkle is still looking for a fellow from St. Petersburg, Fla., after ten years * * * wonder who it was, Mac * * * Julius, of the laborers, reports the biggest cucumber crop east of the Mississippi at his Hope Avenue gardens * * * you cannot convince Mary Cook that F. D. R. is a man of destiny * * * she has other ideas on the subject * * * "Dick" Maxwell and George Redman at the pickling dept. are giving daily talks on the evils of rats and mice to their old pal, "Fred" Casey * * * where did that bread get to "Fred" * * * one of Lukens best hoofers * * * "Johnny" Horshock, Jr., doing the Bolero at the Pagoda * * * Knute Thompson's pitching has failed to keep Atglen in the Twin County race * * * it did help a lot of league averages,

though, they say * * * Cliff Raile can do that Lancaster-Coatesville trick with his eyes shut, he believes * * * but has never yet tried it * * * Frank Hughes, 140" loading bank, says more cleanliness should be practiced around the mills * * * we agree with him * * * Harry Kranz has a brother who is a professor * * * the prof., incidentally, is a former Lukens man * * * Andy Wright says a Lukens visitor from Miami, Fla., declared it was worth the whole trip to see those big mills roll * * * Gene Hunsicker wants to know when a certain Lukens farmer is going to get into that exclusive "400 bushel" per acre potato group * * * who wouldn't * * * 'tis rumored that several of the Lukens boys are secretly practicing golf at night—getting ready for the tournament, eh boys * * * Yank Carson is still explaining about the chickens—that's always the way with a good deed Yank * * * Russ Miller thought a rubber finger would be nice to turn the pages with * * * and Hunsicker and Johnson of the Engineering department are staying up at nights counting the box tops * * * Pete Short says he is going to make a collection of Mack Truncks to keep ahead of the boys * * * Jack Callahan says he will know everything when he returns * * * Bill Riddle can still take off after a crash * * * Bill Wilbraham sticks to his pipe * * * would make a good crane by now, how about it Bill * * * Jack Beeber still has everything under control * * * Don Spackman is still entertaining treasure hunters * * * George Gillen is still doing his stuff * * * John Martin can make you anything but money * * * Wilbur Miller is still spending his nights at the cabin * * * George Cardwell can still get sunburned * * * Sam Hoffman is still in the money (department) * * * and Norm Franciscus can hardly wait until September * * * Everett Chapman is still explaining stresses and strains * * * Sam McCarter can make flowers grow on wood * * * Hugh Kenworthy is still after that hole in one * * * Frank Gordon still likes chocolate * * * Martin Conway knows his "pipes" * * * Christ Ballentine uses roller skates to inspect plates * * * Bill Busch is getting nearer the 80's * * * Jeff Walters can still catch big ones * * * and Ben Griffith still talks a good ball game * * *