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| January 5 | Met with Dr. William F. Pierce, Deputy Commissioner, new Bureau of Occupational and Adult Education, U.S. Office of Education, to establish contact with his office and provide him with NAM materials. |
| | HEW's Fund for the Improvement of Postsecondary Education asked NAM for list of individuals or NAM member companies in need of funds to implement programs to train atypical students (e.g. dropouts, current employees wishing to upgrade job skills). |
| January 10 | Published Education Department Annual Report covering 1972 issues and activities. |
| January 15 | Met with officials of The American College Testing Program to discuss NAM support and participation in an annual \$1 million national scholarship program for post-secondary occupational education students. |
| January 17 | NAM staff met with top officials of U.S. Office of Education to plan increased industry-education cooperation. |
| January 22 | "Collective Bargaining in Education" by Dr. Harold V. Webb, Executive Director, National School Boards Association. (<u>NAM Reports</u>) |
| February 2 | Published "Industry-Education Projects" booklet. |
| February 5 | Assisted U.S. Office of Education in planning their Spring Conference on Cooperative Education April 3-5. |
| February 20 | Completed background paper on "Public and Student Attitudes Toward Business" and met with several academicians and committee members to review this document prior to organizing a task force. |
| February 26 | Mailed "Industry-Education Projects" to 850 business executives, HEW officials, House and Senate Education Committees. |
| March 1 | Published "Public Policy Report: Community Colleges and Occupational Education." |
| March 6 | The Education Committee met with three communications experts to initiate inquiry into causes of antibusiness bias leading to programs to improve student attitudes toward business. |
| March 7 | The Education Committee met with the head of the National Institute of Education, Deputy Secretary of Defense Education and Rep. Albert Quie (R-Minn.) to be briefed on current interests and directions. |

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- March 19 President Kenna wrote to 150 Delta Sigma Pi chapter presidents and to approximately 5,000 NAM members, encouraging their efforts to promote dialogue between businessmen and students.
- March 26 Published purchase advertisement "The American Economy Filmstrip Series" in NAM Reports.
Mailed membership survey to Education Committee members to determine interests and priorities.
- March 27 NAM President Kenna said today that Congress should sustain the President's veto of the Vocational Rehabilitation Act, S. 7, on the basis that it exceeds the President's budget by almost \$500 million and unbridled spending can only lead to further inflation. (Press release)
- April 9 The New York Regional Council for Industry-Education Cooperation, in cooperation with the C. W. Post University Chapter of Delta Sigma Pi Fraternity, sponsored a one-day seminar on industry-education cooperation.
- April 16 Filed statement on H.R. 16, H.R. 69, H.R. 5163 and H.R. 5823 with the General Subcommittee on Education, Committee on Education and Labor, U.S. House of Representatives, asserting that school funds are up to states rather than the federal government with its \$25 billion deficit in '73.
"Toward Intellectual Competition" by William J. Baroody, President, American Enterprise Institute for Public Policy Research, a speech before NAM's Education Committee stressing the need for competition and ideas, was reprinted in NAM Reports.
- April 23 Enno Hobbing, Vice President, The Diebold Institute for Public Policy Studies, addressed NAM's Education Committee on "The Challenge to Communicate," discussing the need for private enterprise to do a better job of selling itself. (NAM Reports)
"Business to Government Communications." Robert Keith Gray, Senior Vice President, Hill and Knowlton, provides 12 guidelines for improvement (based on presentation to NAM Education Committee). (NAM Reports)
- April 26-28 National Association for Industry-Education Cooperation Annual Meeting in Troy, Michigan, featured educators and NAM member firm executives.
- May 2 Met with high school seniors from Mamaroneck, New York, to discuss industry's views on public policy issues.
- May 4-6 Participated in 12th Annual Georgia Tech Student-Faculty-Industry Conference.

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May 16

Western Electric hosted a Conference on career education at its Kearny, New Jersey, Works, in keeping with the goals set forth in NAM program for Industry-Education Councils.

May 21

Staff met with legislative director, Department of HEW, and other education officials for a private briefing on education legislation priorities.

May 25

Met with officials of 110,000-member Future Business Leaders of America to initiate possible cooperative programming.

May 28

Business and industry give wide support to a program to provide youth an opportunity to learn about free enterprise. "Industry's Helping Hand" explains this effort designed and administered by the Exploring Division of the Boy Scouts of America. (NAM Reports)

Robert J. Ullery, Industry-Education-Labor Coordinator for the State of New York, credited NAM for establishment of the new position of Industry-Education Coordinator in the U.S. Office of Education and urged the states to take similar action.

May 31

Promoted creation of Industry-Education Councils in speech to educator and businessmen in Binghamton, New York.

June 22

Letter to education executives of 32 major trade and business organizations announcing NAM Economic Education Conference on August 9 in Washington, D.C.

July 2

"Firm Gives Students A Look At Business." Jahns Quality Pistons, Inc., Los Angeles, hosts Loyola University's local chapter of Delta Sigma Pi (international business fraternity). (NAM Reports)

July 9

"It's Never Too Late" by Ernst W. Farley, Jr., Chairman of the Board, Richmond Engineering Co., and Chairman, NAM Education Committee Task Force on Collective Bargaining in Schools and Universities. (NAM Reports)

"The American Economy" filmstrip series was promoted in NAM Reports.

July 13

Meeting of National Advisory and Review Committee for Career Education in Manufacturing. (NAM is a member.) A nationally-applicable high school level curriculum is being developed.

Letter to special list of 780 business executives on need for economic education and value of "The American Economy" filmstrips.