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profiles  
in cherry

**THOS. MOSER**

*Solid wood furniture, crafted by hand to last a lifetime. Catalog Available.*

800.708.9045 | thosmoser.com | Freeport, Maine | Boston | New York | Washington, D.C. | Chicago | San Francisco | Los Angeles



# Moser style

Dear Friend,

Our family-owned company was formed in 1972 to restore the lost art of fine furniture building. We rely on solid American hardwoods, time-honored methods of woodworking, simple tools and the pride of individual workmanship.

In designing our furniture, we strive to create forms that celebrate the natural beauty of wood and achieve grace through simplicity. The ornamentation in our work derives from exposed joints and the translucent richness of the wood itself.

At Thos. Moser Cabinetmakers we are committed to building furniture of truly lasting value. It takes nature over a hundred years to grow a cherry tree to maturity, and we believe the objects we make from that tree should last at least as long. Accordingly, Thos. Moser furniture is guaranteed for the lifetime of the original owner and is built to serve several generations.

Please take a moment to return the enclosed card or call us if you would like to learn more about our company and receive a free catalog of our products.

Sincerely,



*As often as things change, much remains the same: good design never grows old or useless (just think of the paper clip). Well-made objects crafted with a clarity of purpose are never out of date and always welcome improvisation.*

## A Measure of Pride

Our company was founded with the intent of restoring the lost art of making fine furniture. If we have teachers, they are the woodworkers of the last century who left a legacy of beautiful forms executed by hand and built to last for generations. When a Thos. Moser cabinetmaker puts his or her name on a piece, it is done with sincere and boundless pride. They are concerned not with a customer's first impression, but with their lifetime of satisfied use.

It has been said that practice precedes theory, and surely it did for Thos. Moser. We never set out to create a design aesthetic or a "style" of furniture. We have been absorbed in bringing back the hard-won hand skills and craftsmanship necessary to create lasting, useful, and beautiful wood furniture. Creating a "look" was the last thing on our minds.

Indeed, we set out back then to do what we do now: create forms that achieve grace because they serve human needs, with aesthetics predicated on function. The ornamentation in our work derives

from the exposed architecture of the furniture and the translucent richness of the wood itself. To us, a great design is a form to which nothing can be added and from which nothing can be taken away. It is usually an exercise in restraint.

Working in three dimensions has its benefits. We use the effects of light and shadow as integral nuances in the design of our furniture. Highlights and shadows result from the hierarchical changes in surface planes. Legs are set back from the edges of the top, frame members are recessed from the

legs and panels are stepped back from the frames. Even the contrast between the vertical and horizontal grain patterns creates a subtle play of light.

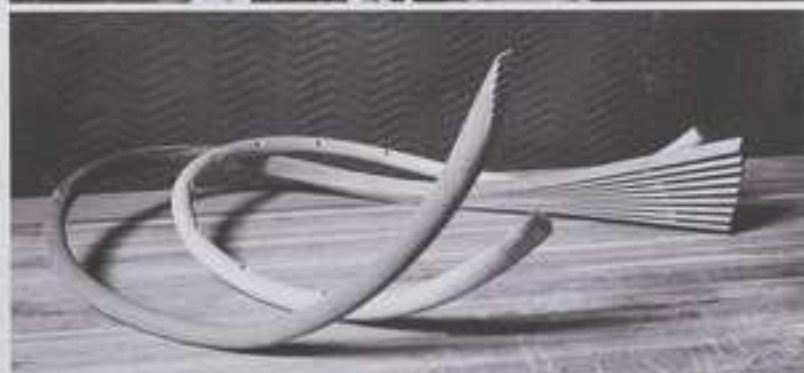
Some of our most popular designs are now well over twenty years old—a generation—and that span itself becomes a test of sorts and, ultimately, a testimony. Our furniture functions well and our aesthetic is timeless. It is our sincere hope that our designs, both old and new, will become a part of your legacy, too.



# art of craft



*Better than staining our furniture, we painstakingly hand polish it and apply heated linseed oil & wax to reveal the natural patina of the wood itself.*



## Guaranteed for a lifetime of living.

When you spend as much time thinking about and making something as we do, you tend to get emotionally invested in the end result. Our designers and master craftsmen want their furniture to more than meet the needs of the person who purchases it—their goal is to craft a piece that will engender the same pride in ownership that they feel in making it.

If you do not remain completely satisfied with any standard Thos. Moser product within the first 30 days of purchase, we will provide you with a refund or rebuild your piece.

And once you have purchased a piece of our furniture, as the original owner, we will guarantee our workmanship and materials for your lifetime. We extend this lifetime guarantee because we stand by our promise to create the next generation's treasured heirlooms.

At our company, we measure trust in actions more than words. We hope you never have to call on your guarantee, but if you do, we promise you won't be disappointed.

For a catalog: 800.708.9045 | [www.thosmoser.com](http://www.thosmoser.com)







## Custom Built for the Individual.

*The challenge of creating one-of-a-kind pieces reflects the Thos. Moser commitment to utility, beauty and simplicity is extremely rewarding. When we began making furniture in the local grange hall over thirty years ago, every piece was custom built for an individual, by an individual, with a specific need.*

*Today many of those custom pieces are now standard designs in our catalog. We also continue to offer custom pieces upon request.*

*We can modify the length, width, and height of our pieces—or customize drawers and shelving to*

*meet your precise requirements.*

*Case pieces can be customized to create striking and subtle media storage that won't overwhelm the rest of your room. Beds can be made for platform mattresses or lower footboards. If you require a unique design, we'll work with you to draw the piece and ensure that it will be structurally sound.*

*If you prefer another species of wood, we can substitute almost any hardwood of your choice.*

*With everything we do, custom or standard, we intend to provide you with an heirloom.*



*Over the years, we've built beautiful wood furniture that's comfortable, despite the fact that solid wood has a reputation for being somewhat tough on the backside. With the success of our Wing Seating, we've proven once again that old stereotypes need not apply.*



*Most of us live in homes best characterized as eclectic—not by choice but because over the years we collect and aggregate, piece by piece, the trappings of a lifetime.*

*Those things most valued come with a story and like the smell of a newly sharpened pencil trigger memories. From time to time one hears of a house or a condo being sold fully furnished.*

*While this may be economically efficient, somehow it is devoid of meaning, not unlike a closet filled with someone else's clothes.*

*At Thos. Moser Cabinetmakers it is our belief that good design works in a variety of settings. Like music and art, if it is good, it should travel well, resonating across distance and time.*

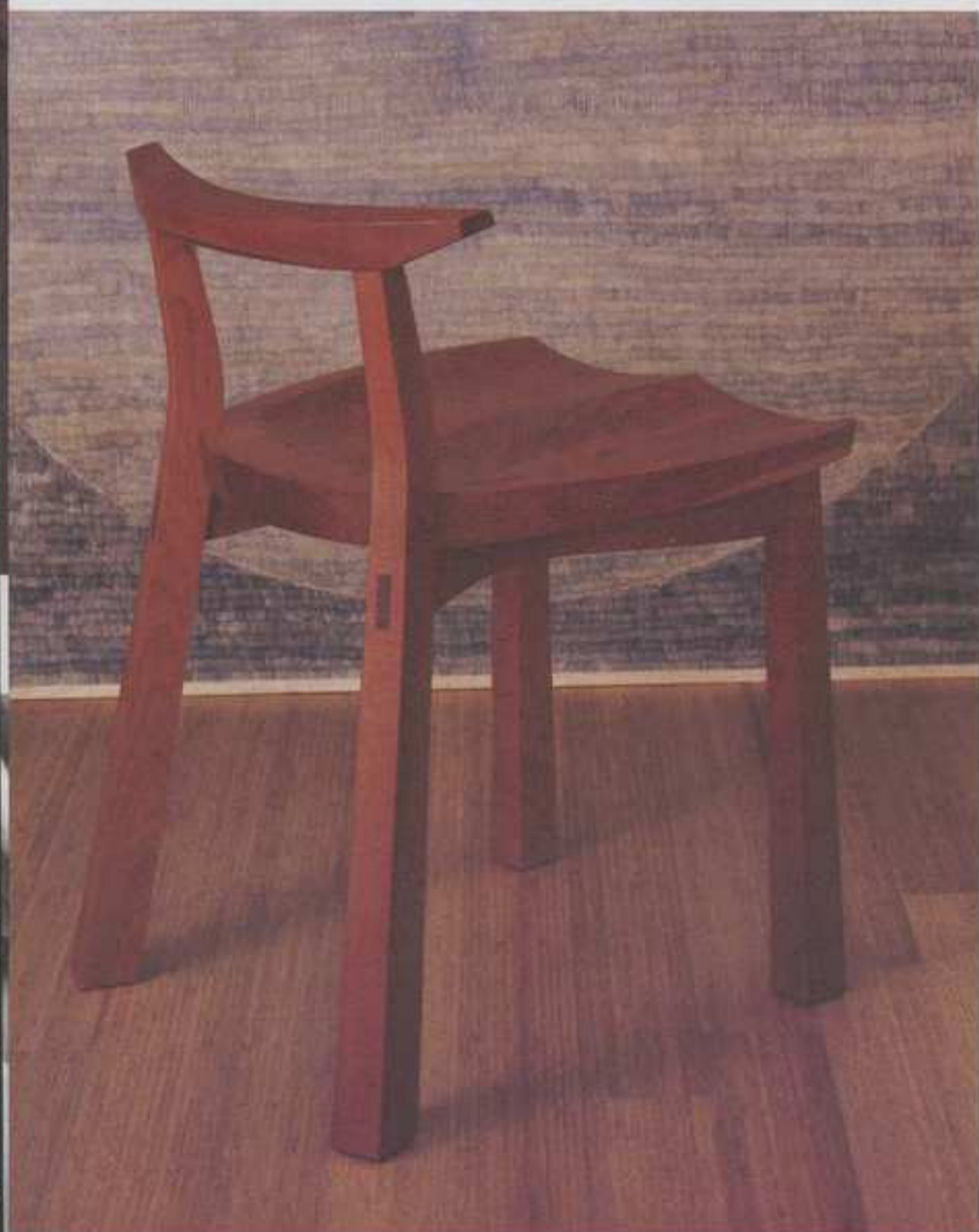
*Our work is as much at home in a vintage setting as in a contemporary environment, no less at home in Maine than in California, and should provide utility and pleasure for generations to come.*

*We hope our designs live on long after we are gone, becoming heirlooms. A few pieces might even aspire to a more iconic level, continuing to influence new forms not yet imagined.*





# heirlooms



## Free In-Home Delivery

We would like to welcome you to our family of customers by offering you free delivery on your first order of Thos. Moser furniture. This will save you as much as 12%. Simply mention this offer and provide the code on your mailing label:

149 Main Street | Freeport, Maine | 800 708 9041

19 Arlington Street | Boston, Massachusetts | 800 708 9031

699 Madison Ave | New York, New York | 800 708 9016

3300 M Street NW | Washington, DC | 800 708 9061

607 North State Street | Chicago, Illinois | 800 708 9032

3395 Sacramento Street | San Francisco, California | 800 708 9024

8705 Washington Boulevard | West Los Angeles, California | 866-708-9816

Customer Care Center | 800 708 9045

\*Limit one per customer. Non-transferable. Valid on first purchase only. May not be used in combination with any other promotion or discount. Offer expires August 31, 2008.

## THOS. MOSER

800.708.9045 | [www.thosmoser.com](http://www.thosmoser.com)